



Tag2c.tv™ Racing to see the world™

B2B Executive Summary

Team TAGSPORT'S® Platform for Business equal Stage for Entertainment™

This document describes a major entertainment/branding strategy. It uses the intense experiences and vast audience exposure of premier racing and sporting categories on land, sea and air as a **platform for business**. Utilizing embedded digital video production we will deliver to television, the Internet and direct to users of a new **Tag2c.tv™** branded wireless handset program our **stage for lifestyle, travel and reality entertainment**. Using the latest communications technology, **TAGSPORT®** Partners will be able to make direct, seamless and lasting connections with millions of end users, the ultimate product placement. It will also enable our partners to become providers of choice in their markets, increase their market share and become more influential in this socially connected world.

TAGSPORT®, as designer, developer and manager of this concept, will welcome into our team people from all over the world. Through our exclusive video content, **Tag2c.tv™** users will share the experience of designing, building and testing racing machines, dining and chatting with celebrities and traveling alongside the VintageTag™ and TagSportGP Team to racing/sporting events on multiple continents. They will be invited to connect with us on an authentic, entertaining, informative and unusual journey...always looking forward to the next event/story.

We chose this platform simply **because there is no other business, venture, cause, or endeavor that will produce for our partners the number of potential customer-fans generated by this sport-lifestyle, and such a meaningful and lasting connection with them**. The ability to deliver socially linked messaging to millions of customers across multiple continents can have unprecedented impact on your future.

Our **stage for entertainment** will enable limitless story lines for digital video content that we will bring to handsets, television and the internet. This will include traveling to and from events, testing and developing racing machinery, promotional and social functions, and other elements in a form of connected personalized story-building too rare in today's media. We will deliver the pulse pounding excitement of a motor sport/human sport and the hospitality and pastimes of interesting people as we travel the world. **Let's utilize the unequalled productivity of competition with the cooperative cost effective willingness to be filmed!**

For More Information

Some companies are patrons of the arts, we are participants.

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THINK AVANT-GARDE®